



CLATSOP COUNTY COMPREHENSIVE PLAN UPDATE



PUBLIC INVOLVEMENT PLAN

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PURPOSE

This Public Involvement Plan is meant to serve as a guide through the process of updating the Clatsop County Comprehensive Plan and the six community plans for the Northeast, Southwest Coastal, Elsie-Jewell, Seaside Rural, Lewis & Clark-Olney-Wallooskee, and Clatsop Plains planning areas.

This plan outlines the approach to public involvement for the project, and contains goals, key messages, and a plan for project communications, which addresses when and how we communicate with key stakeholders and the general public. The Public Involvement Plan:

- Describes opportunities and different ways people can engage in the planning process;
- Details how individuals and organizations with a stake in the outcome of the Comprehensive Plan update can effectively participate; and
- Is consistent with the County's goals as stated in Comprehensive Plan Goal 1 and statewide Planning Goal 1.

PUBLIC INVOLVEMENT PLAN GOALS

1. Clatsop County is committed to a public engagement process that is:
 - **Meaningful:** The County will use the input received to help craft the goals and policies recommended as part of the Comprehensive Plan update.
 - **Accountable:** The County will respond to ideas, critique, comments and praise.
 - **Inclusive:** The County will strive to communicate with all stakeholders, including under-represented groups, in ways that people understand and can relate to.
 - **Transparent:** The County will make decisions public and share information in a variety of ways.
 - **Realistic:** The County will inform people about the project's constraints, scope and timeline.
 - **Outcome-oriented:** The County will create a community-supported and County-adopted Comprehensive Plan and continue to monitor the implementation of that plan through the use of performance measures and quarterly updates.
2. In addition, the Public Involvement Plan will:
 - Capitalize on existing work, rather than re-inventing new processes
 - Incorporate updated information and policies to support economic development
 - Consider and address impacts from climate change and incorporate adaptation strategies
 - Communicate broadly and often; reach out to groups in all geographic, social, cultural, and economic segments of the county
 - Provide information throughout the update that is accessible, engaging and readily understandable

KEY MESSAGES

1. WHY DOES THE COMPREHENSIVE PLAN NEED TO BE UPDATED?

From 1981 through 2007, Oregon law required all cities and counties to conduct a periodic review of their comprehensive plans. In 2007 the legislature revised the requirements of periodic review to include only those cities with a population of 10,000 or greater. The County's last periodic review was in 2003. However, the 2003 review did not revisit all 18 goals, choosing instead to focus on amendments to those goals that would allow creation of the rural communities of Knappa, Svensen, Miles Crossing, Jeffers Gardens, Westport and Arch Cape. This update would be the first complete review of the Comprehensive Plan since its original adoption.

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The current Comprehensive Plan consists of 2,441 pages in five volumes. By comparison, the Lane County Rural Comprehensive Plan, which was updated in January 2005, covers all 19 state-wide goals in a total of 78 pages. The Clatsop County Comprehensive Plan is not only outdated, it is cumbersome and difficult for residents, business owners, and even staff to use.

The adopted plan currently incorporates all of the technical data and background reports that were utilized when preparing the original plan in the late 1970s. As discussed above in the Lane County example, a survey of more recently updated comprehensive plans from other counties within Oregon show that it is not the standard practice to adopt the background material and technical data. This information may quickly become outdated and is not required to be adopted as part of the plan. The standard practice is to adopt a brief overview section along with goals and policies. Staff is proposing to utilize this approach as part of this update. The focus will be ensuring compliance with state statutes and updating the goals and policies to capture the consensus of the residents, business owners and other stakeholders.

2. WHAT ABOUT ALL THE OTHER PLANS THAT HAVE ALREADY BEEN DONE IN THE COUNTY?

Recently completed studies and plans will be utilized and incorporated into the Comprehensive Plan update. The *2018 Countywide Housing Study* by Angelo Planning Group and Johnson Economics, along with US Census data and population projections from Portland State University Population Research Center will provide the basis for population and development estimates that will be used to inform the update. The update will also be guided by the *Clatsop Vision 2030* plan (2014); the *Clatsop County Natural Hazards Mitigation Plan* (2019); the *Clatsop County Transportation System Plan* (2015); and the *Clatsop County Strategic Plan* (2012). Other plans and studies such as the *Camp Rilea Joint Land Use Study* (2012); the *North Clatsop Plains Sub-Area Plan* (2014); and the *Clatsop County Parks Master Plan* (2006), will also be reviewed to ensure consistency between documents and to identify potential goals and policies that should be included in the updated comprehensive plan.

While staff and technical supporting documents will provide a foundation for the initial development of draft chapters, additional community and stakeholder input will be required in refining the drafts. Staff will consider all community input and work to balance differing viewpoints with the requirements of this Public Involvement Plan and Oregon's Statewide Planning Goals.

3. HOW FAR INTO THE FUTURE WILL THE UPDATE PLAN FOR GROWTH?

The updated plan will consider growth over a 20-year planning horizon, projecting out to 2040.

4. HOW LONG WILL IT TAKE TO COMPLETE THE UPDATE?

The process is scheduled to be completed in October 2021.

5. WILL THIS UPDATE DUPLICATE OR CONFLICT WITH OTHER WORK THAT IS ALREADY BEING DONE?

No. Clatsop County staff will coordinate with other local and regional projects and initiatives to increase efficiencies, ensure consistency, and avoid duplication of efforts.

COMMUNICATIONS AND PUBLIC ENGAGEMENT ACTIVITIES

This section outlines various communication methods along with an estimated timeline of when certain project milestones will occur. The majority of these engagement activities focus on reviewing the existing goals and policies in

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the Comprehensive Plan, obtaining public input to validate those existing goals and policies and to draft new goals and policies that are reflective of the values of the residents, business owners and stakeholders within unincorporated Clatsop County. Staff will evaluate the effectiveness of different methods and adapt as the update proceeds.

Communication methods include:

- **Website** – A newly-created page on the County’s website will be dedicated to the Comprehensive Plan update. The page will contain detailed project information and documents such as fact sheets, general process timelines, meeting dates/times/locations, etc.
- **Social Media** – The County will use existing social media accounts, such as Facebook, to get out messages and advertise engagement opportunities.
- **ClatsopALERTS** – The County will explore the ability of using the Clatsop ALERTS system to allow interested parties to register to receive email or text notifications associated with the Comprehensive Plan update.
- **Local Media** - *Daily Astorian, Hipfish, Columbia Press, Seaside Signal, Cannon Beach Gazette, KMUN, KCRX, KAST*
- **Outreach Summary** – Staff will track public comments and prepare summaries on outreach efforts to be shared on the project website.
- **Community and Stakeholder Presentations** – Staff will invite community and stakeholder groups to make information presentations to the Citizen Advisory Committees and Planning Commission on topics relevant to specific goals in the Comprehensive Plan.
- **Public Open Houses** – In addition to the regularly-scheduled Citizen Advisory Committees and Planning Commission meetings, staff will hold 18 public open houses during the course of the update. Three open houses will be held in each of the planning areas.
- **Internal Coordination** – Staff will coordinate with representatives from other County departments, boards and commissions to provide input on the Comprehensive Plan goals and policies.
- **Cross-Jurisdictional Coordination** – Staff will coordinate with staff from the five incorporated cities to ensure that goals and policies do not conflict with another jurisdiction’s comprehensive plan.
- **Translation of Public Open House Notifications** – The County will explore ways to have public open house notices and supplemental advertisements translated into Spanish.

An estimated timeline is below:

ESTIMAED TIMEFRAME	TASK
SPRING 2019	<ul style="list-style-type: none"> • Advertise for Citizen Advisory Committees (CAC) • BOC appoints CAC members • Create Comprehensive Plan update webpage on County website • Initial outreach to public, community groups and interested parties
SUMMER 2019	<ul style="list-style-type: none"> • Public Open Houses • Website updates • Monthly CAC meetings open to the public • Monthly updates to Planning Commission and Board of Commissioners
FALL-WINTER 2019	<ul style="list-style-type: none"> • Website updates • Monthly CAC meetings open to the public • Monthly PC meetings open to the public • Monthly updates to Planning Commission and Board of Commissioners • Community and stakeholder presentations to CAC and PC

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ESTIMATED TIMEFRAME	TASK
	<ul style="list-style-type: none"> • Workshops with representatives from other County departments, boards and commissions
SPRING-SUMMER 2020	<ul style="list-style-type: none"> • Public open houses • Website updates • Monthly CAC meetings open to the public • Monthly PC meetings open to the public • Monthly updates to Planning Commission and Board of Commissioners • Community and stakeholder presentations to CAC and PC • Workshops with representatives from other County departments, boards and commissions
FALL-WINTER 2020	<ul style="list-style-type: none"> • Public open houses • Website updates • Monthly PC meetings open to the public • Monthly updates to the Board of Commissioners • Community and stakeholder presentations to PC
SPRING-SUMMER 2021	<ul style="list-style-type: none"> • Website updates • Monthly PC meetings open to the public • Board of Commissioners review
FALL 2021	<ul style="list-style-type: none"> • Website updates • Board of Commissioners adoption • Transmittal to DLCD • Publication of updated Comprehensive Plan

PROJECT STAKEHOLDERS

Updating the Comprehensive Plan will require input from the public, subject matter experts and project stakeholders. An initial list of stakeholders that staff will reach out to in the early stages of the process include:

- North Coast Land Conservancy
- Clatsop Community College
- CEDR
- NWHOA
- Helping Hands
- Cities
- Lower Columbia Hispanic Society
- Oregon Hunters Association
- Port of Astoria
- ORCA/1000 Friends
- Watershed councils
- Camp Rilea
- Mining industry reps
- Timber industry reps

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- HOAs
- Schools districts
- Fire districts
- Water/Sewer districts
- Diking districts
- Fisheries
- Tourism reps/Chambers of Commerce
- Federal agencies (ACOE)
- CREST
- State agencies (ODOT, OPRD, ODFW, ODA, DLCD, DOGAMI, ODF, DEQ, DSL)
- Granges
- Clatsop/Chinook nation representatives
- Artists/Clatsop County Arts Council
- County Boards/Commissions (Recreational Lands Advisory Committee)
- County staff
- Representatives from incorporated areas
- County (PW, Emergency Mgmt.)
- 4-H
- OHSU

This is not a final list and it is intended to be a dynamic and expandable list. Staff invites and welcomes all and encourages suggestions for other stakeholders that have not yet been identified.