

1 Summary of July 18, 2019  
2 Northeast Citizen Advisory Committee Meeting #2  
3 Knappa Fire Station  
4 43114 Hillcrest Loop  
5 Astoria, OR 97103  
6

7 **The meeting was called to order at 4:03 p.m. by Jennifer Rasmussen, NECAC Chair.**  
8

<u>NECAC Members Present</u>	<u>NECAC Commissioners Absent</u>	<u>Staff Present</u>	<u>Public Present</u>
Kelly Huckestein		Gail Henrikson	Pat & Myrna Patrick
Cheryl Johnson			Barry & Vickie Barrett
Jennifer Rasmussen			Charles Wallis
Dirk Rohne			Patrick McKerren
Tallie Spiller			John McKesson
			Patrick Corcoran
			Jeanne Windsor
			Judy McIntyre

9 **Welcome and Introductions**

10 The NECAC members, staff and members of the public introduced themselves.  
11

12 **Goal 1 Background Report and Presentation:**

13 Gail Henrikson, Community Development Director, provided a brief overview of public involvement in  
14 Clatsop County.  
15

16 **Discussion of Goal 1 – Citizen Involvement:**

17 Mr. Rohne suggested that the County mail postcards to residents with the dates of upcoming meetings and  
18 events. The consensus of the members was that internet service in this part of the county is very poor and  
19 that the local paper is no longer as effective as it had been with regard to reaching out to a broad audience.  
20

21 Ms. Spiller stated that notices in the paper are boring and suggesting having students make fun videos that  
22 could be shared on Facebook or other social media apps. Mr. Rohne suggested having posters that would  
23 direct residents to the Count’s webpage.  
24

25 Mrs. Barrett said that postcards should be worded in a way that made it easy for people to understand  
26 what was happening. Ms. Huckestein agreed, stating that notices should be written in plain English.  
27

28 Mr. McKesson discussed the financial impacts of land use changes. He cited an example of converting farm  
29 land back to wetlands, which takes funding away from the diking districts.  
30

31 Ms. Huckestein commented on the fact that the Clatsop County Planning Commission currently acts as the  
32 Committee for Citizen Involvement, even though other publications published by the state recommend  
33 against that.  
34

35 Mr. Corcoran pointed out that the Planning Commission is appointed, not elected, which is one step  
36 removed from being directly accountable to residents.  
37

38 After further discussion, the consensus of the committee was that the Northeast CAC should continue to  
39 exist after the comprehensive plan update is completed. There was a general interest in perhaps having  
40 quarterly meetings to discuss items of interest in each of the planning areas.

1 Ms. Johnson asked for specific information regarding the Planning Commission, such as who the members  
2 are and what time meetings are held. Ms. Henrikson provided the group with that information.

3  
4 Ms. Huckestein suggested that a copy of the comprehensive plan be placed in each of the high school  
5 libraries.

6  
7 Mr. Wallis stated that he liked the idea of sending out postcards to residents. The group further discussed  
8 the postcard concept and agreed that the postcards could contain information about how to opt-in to an  
9 email list.

10  
11 The committee discussed social media and it was suggested that the county boost their Facebook events  
12 and posts to reach a specific audience. The group discussed the pros and cons of this type of targeted  
13 marketing. The group continued to discuss the poor internet service in the northeast part of the county.

14  
15 With regard to underrepresented populations, the group cited the diking districts, granges and the Coast  
16 Guard. Ms. Huckestein asked if any of the planning documents had been translated into Spanish. Ms.  
17 Henrikson stated that at this time all the documents and advertisements are in English, but that funds had  
18 been budgeted as part of the comp plan update for some translation services. It was mentioned that the  
19 Astoria school district translates all its documents that it sends home with school children.

20  
21 The group discussed services that might be offered by the Oregon Council for the Blind and limitations on  
22 dial-a-ride services outside of the Highway 30 corridor.

23  
24 The group discussed increasing the minimum radius for mailed notices to ensure that more residents are  
25 notified. The group suggested a mailing radius of one mile, in order to reflect the larger parcel sizes in rural  
26 areas of the county. The group also suggested advertising the ClatsopAlerts system on postcards that  
27 planning might send out.

28  
29 Specifically, with regard to Clatsop County Goal 1 policies, the group did not recommend removing any of  
30 the existing policies. The committee did recommend strengthening communication and technological  
31 policies and that specific language be added regarding outreach to persons with disabilities.

### 32 **Public Comment and Input:**

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34 Mr. Corcoran stated that it was important to educate people about what a comprehensive plan is and why  
35 it is important. Mr. Rohne suggested that the county add a link from its website to the DLCD land use  
36 planning videos. These videos could also be posted on Facebook and/or other social media. The group  
37 discussed the possibility of running an ad in the Daily Astorian to promote use of the county's website to  
38 learn about the comprehensive plan.

39  
40 Ms. Huckestein suggested that a physical copy of the comprehensive plan should be located in each  
41 planning area. Mr. McKerren agreed to have a copy of the plan in the library at his store.

### 42 **Distribution of Meeting #3 Materials:**

43  
44 Ms. Henrikson reviewed the materials that had been distributed to the committee members at the start of  
45 the meeting. The consensus of the CAC members was that because the July meeting had been rescheduled  
46 to accommodate the July 4<sup>th</sup> holiday, there would not be enough time to read the latest materials before  
47 the scheduled August 1<sup>st</sup> meeting. The CAC members agree to cancel their August 1<sup>st</sup> meeting and to meet  
48 again on September 5<sup>th</sup>.

### 49 **Closing Comments and Adjournment:**

50 *There being no further business the meeting was adjourned at 5:19pm.*

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