The meeting was called to order at 9:00 a.m. by Ron Weber, Chair, Elsie-Jewell/Seaside Rural Citizen Advisory Committee

**EJ-SR CAC Members Present**  | **Members Absent**  | **Guests/Public Present**  | **Staff Present**
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Pam Birmingham  | Matt Samuelson  |  | Julia Decker
Ron Weber  |  |  | Victoria Sage
Connie Moore  |  |  |  

**Welcome and Introductions:**
The group and staff introduced themselves.

**Goal 1 Background Report:**
Ms. Sage provided a brief background report on Goal 1 – Citizen Involvement.

**Discussion of Goal 1 – Citizen Involvement:**
The committee members discussed the strengths and weaknesses of the currently-adopted Goal 1. They discussed the merits of presenting land-use regulations in a way that puts their public benefit at the forefront. Ms. Moore mentioned she had been brainstorming ways to make regulations more appealing by personalizing them as a part of the P.R. aspect of the comp plan update.

Mr. Weber suggested that the opportunities for citizen involvement may increase when Jewell school is back in session, since it is a very high-traffic spot and a hub for the community. He suggested that the school paper can be used for publishing notices.

Ms. Decker gave a high-level explanation of the intention behind updating Goal1, including a broader view of how to get citizens involved in the future and throughout the county. She explained that our current process is under the direction of the state; she described the public noticing process, including mailings, the county website, published notices, and the legal outreach aspect. She asked the CAC if they see this process is sufficient, and if they felt that it gives communities enough awareness about upcoming developments. She asked the committee to think of how the county can do a better job of this.

The committee discussed using tools such as periodic open houses and piggy backing on existing community events to establish “permanent ongoing connection with the public”, as well as the shortcomings of emailing and texting, especially as it pertains to the Elsie-Jewell and Seaside Rural (EJSR) areas and their limited internet and cell phone service availability. Ms. Birmingham suggested mailing out a one-time flyer to every household in the EJSR communities. She suggested framing the informational flyer as “Comprehensive Plan: How Can This Affect You?” and ask people to provide us with their email address. Ms. Decker noted that many people aren’t comfortable with providing their email address to the government. The committee discussed at length their perceived struggle with a general apathy from the public toward involvement in community issues. The committee discussed the need for incorporating an education factor into the public noticing and citizen involvement aspects. It was suggested that staff sets up a public outreach booth at various events around the community, such as Miss Birkenfeld.
Mr. Weber suggested sending out a new mailing for the next CAC meeting and then seeing how effective it
is. Ms. Decker indicated that she would need to check on the budget allowance for this, as mailings are
expensive. He also suggested posting updates in the West Oregon Electric Magazine.

The committee identified and discussed underserved populations such as the elderly and the low-income
community and how to reach out to them. They discussed general difficulties with the permitting process
and associated fees. Staff described some aspects of the approval criteria and how refunds are issued.

Ms. Moore began a discussion about how big of a role the CAC members can take to engage community
members. Ms. Birmingham brought up the idea of putting a comment submittal form link on the County
website. Ms. Decker explained that public comments are given equal weight no matter who is making
them.

The EJSR CAC spent some time going over the provided materials for Goal 1, and agreed to continue the
discussion of Goal 1 and go over the consistency checklist at the next meeting.

Public Comment and Input:
No other members of the public aside from staff and CAC members were present at the meeting, and no
written comments were provided.

Distribution of Meeting #3 Materials:
Ms. Sage reviewed the materials that had been distributed to the committee members at the start of the
meeting.

Closing Comments and Adjournment:
As there was no further business or discussion, Chair Weber adjourned the meeting at 10.19 a.m.

Reopening of meeting:
Chair Weber reopened the meeting at 10:21 a.m. The EJSRCAC members voted to change the time of
their monthly meetings to 10 a.m. on the third Tuesday of the month.

Chair Weber adjourned the meeting at 10:23 a.m.