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# This week's industry news

*OCVA debuts Travel Impact Calculator, and more*

## **New Travel Impact Calculator tool for visitors**

The Oregon Coast Visitors Association (OCVA) has launched a new [Travel Impact Calculator](#) to help visitors to the Oregon Coast determine and mitigate the carbon impact of their travel through a donation to a coastal stewardship nonprofit. The calculator can be found on OCVA's website, [thepeoplescoast.com](http://thepeoplescoast.com), under "Be Kind to the Coast."

Carbon dioxide emissions are linked to [changing climate](#), a key concern for Oregon Coast communities. OCVA's calculator and voluntary donation system

are part of its [Mitigation, Adaptation and Resiliency Plan](#), adopted in 2022.

OCVA's travel impact calculator estimates carbon emissions resulting from visitor transportation, including air travel, vehicle travel, and public transit. Visitors who use the calculator input their travel distance and miles per gallon or vehicle type to calculate their approximate emissions.

The tool then offers visitors the opportunity to mitigate their calculated impact by making a donation to the [Tillamook Estuaries Partnership](#) (TEP), an environmental nonprofit doing work to capture carbon and care for the environment.

Coastal estuaries mitigate carbon emissions by sequestering carbon, or pulling it out of the atmosphere. Voluntary visitor donations will help support TEP's native plant nursery, which provides coastally-adapted stock for environmental restoration projects along the entire Oregon Coast.

If you have an upcoming coastal event, you are welcome to share the calculator with participants. This is one way to incorporate sustainability into your event and encourage visitors to give back to the Coast.

[Read more](#) about the [Travel Impact Calculator](#).

[Calculate Your Impact](#)

## See you in Astoria for the Summit

Don't forget to [register for the 2023 People's Coast Summit](#) and join us in Astoria, October 17 and 18.

Our annual end-of-season tourism industry gathering features delicious food, great company, helpful workshops, and inspiring talks. The campus-style conference will be hosted at Astoria Elks Lodge #180 and other venues in downtown Astoria.

Join us in Astoria for this can't-miss opportunity to connect with colleagues and gain tourism industry insight. [Registration is now open.](#)

[Attend the Summit](#)

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## Industry news

### 2023-2025 Travel Oregon Competitive Grants

The [2023-2025 Travel Oregon Competitive Grants](#) guidelines are now available.

Total funding available for this grant cycle is more than \$3 million. The [Letter of Intent \(LOI\) form](#) is available now and will be accepted through **August 18, 2023**.

Read the [grant guidelines](#) to see eligibility requirements, funding parameters and application questions. Please direct questions to [grants@traveloregon.com](mailto:grants@traveloregon.com).

Travel Oregon will host lunch-hour Q&A sessions via Zoom; see Industry Events below for details.

[Join the conversation](#)

## Travel Southern Oregon Coast annual report

[Travel Southern Oregon Coast](#) has released their 2022 to 2023 annual report, "[Growing an Adventure Tourism Economy](#)." From Whiskey Run trails to In a Landscape concerts, read all about what South Coast tourism partners are doing.

[See the report](#)

## Wildfire prevention for fire season

Over the last several weeks, the [Oregon Department of Forestry](#) (ODF) has recognized an uptick in human-caused wildfires. ODF hopes that with understanding and cooperation, human-caused fires do not continue progressing.

With dry fuels, higher temperatures and low humidity, now is the time for Oregonians to actively practice wildfire prevention.

Fires in the outdoors start for several reasons (vehicles, campfires, smoking, cutting, grinding and welding metal, power saw use, fireworks, electric fences, mowing dry grass, etc). Years of research has found that these activities are prone to start fires when vegetation dries out, humidity drops, and temperatures rise.

"We all need to do our part to prevent wildfires from starting throughout the year, but right now everyone needs to be extremely careful," says ODF Fire Protection Chief, Mike Shaw. "With the current conditions, just one spark, cigarette, or open flame could result in Oregon's next wildfire. Preventing fires from starting helps protect our firefighters and communities from the health, safety, and economic impacts of wildfires and smoke."

What does actively practicing wildfire prevention mean? It means:

- [Check your local fire regulations](#). Public use and industry restrictions are put in place to help prevent wildfires. By following these regulations, you can help reduce the risk of a human-caused wildfires.

- Recreate responsibly. If allowed, only build campfires in approved campgrounds and make sure your campfire is OUT COLD before leaving. If campfires are banned, consider using a camp stove.
- Check your vehicle. Servicing your car regularly helps reduce the risk of a faulty part throwing sparks into dry grass while you're driving. Also, make sure to not park or idle over dry grass if you pull over. The heat from your undercarriage or exhaust could ignite the grass below.
- Keep a fire extinguisher on hand. Keep one in your car just in case you need it while traveling.
- Don't burn debris. Debris burning is prohibited across Oregon during fire season.

Visit [Oregon.gov/odf](https://Oregon.gov/odf) to find local fire restrictions and [keeporegongreen.org](https://keeporegongreen.org) for more wildfire prevention tips.

[Keep Oregon green](https://keeporegongreen.org)

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## Industry events

*Ride the Dirt Wave: South Coast*

Hosted by [Oregon Rides](#)

Saturday and Sunday, July 22 and 23

*Whiskey Run Trails*

*Coos County, Oregon*

[More information](#) and [register](#)

*Travel Oregon Competitive Grants Q&A*

Hosted by [Travel Oregon](#)

Wednesday, July 26, noon to 1 p.m.

[More information](#) and [register](#)

*Travel Oregon Competitive Grants Q&A*

Hosted by [Travel Oregon](#)

Thursday, August 3, noon to 1 p.m.

[More information](#) and [register](#)

*Travel Oregon Competitive Grants Q&A*

Hosted by [Travel Oregon](#)

Friday, August 11, noon to 1 p.m.

[More information](#) and [register](#)

*Ride the Dirt Wave: Central Coast*

Hosted by [Oregon Rides](#)

Saturday and Sunday, August 12 and 13

*Wilder and Big Creek Trails*

*Lincoln County, Oregon*

[More information](#) and [register](#)

*The People's Coast Summit*

Hosted by the [Oregon Coast Visitors Association](#)

Tuesday, October 17 to Wednesday, October 18

*Astoria*

[More information](#) and [register](#)

*Oregon Outdoor Recreation Summit*

Hosted by the [Oregon Trails Coalition](#)

Thursday, November 2 to Saturday, November 4

*The Mill Casino Hotel*

*3201 Tremont Ave., North Bend*

[More information](#)

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Want to get in touch? Email Karen at [communications@thepeoplescoast.com](mailto:communications@thepeoplescoast.com).

