

Mental Health Promotion & Addiction Prevention

Promotion in Clatsop County

The focus of promotion and prevention efforts are to reduce common risk factors for alcohol, tobacco, and drug use while also increasing protective factors which build resistance to problem behaviors and promote resiliency. Promotion and prevention services in Clatsop County include community mobilization, parenting education, youth skill building programs, and community outreach/education.

Community Mobilization

Strategic planning to enhance efficiency and effectiveness of services, coalition building, networking.

- Reduce Underage Drinking Task Force
- Prevention Works Coalition
- Northwest Parenting

Parenting Education

Evidence-based programs and strategies to decrease family dysfunction and increase family bonding.

- Make Parenting a Pleasure/Haga de la Paternidad un Placer
- Strengthening Families 10-14/Fortaleciendo Familias 10-14
- Parenting Now
- Family Fun Nights
- Parenting workshops
- Nurturing Families

Positive Youth Development

Programs and strategies that create beliefs and clear standards around healthy, safe behaviors. These programs build attachment and bonding to schools, communities, and families by providing skills, meaningful opportunities for involvement, and positive recognition.

- My Future My Choice

- Youth Leadership Programs

Community outreach/education

- Merchant Education
- Reward and Reminder
- Minor Decoy
- Public Service Announcements
- Media Advocacy
- Problem Gambling